



US Army Corps
of Engineers®
Memphis District

Media Advisory

**Bird's Point-New Madrid
Joint Information Center
Sikeston, MO**

Release No.

Contact:

Birds Point-New Madrid JIC

For Release:

Phone:

Immediately

(877) 219-0478

Press Credentials necessary for possible activation of the Birds Point-New Madrid Floodway

SIKESTON, MO., May 2, 2011 –The Joint Information Command Public Affairs Office (JIC PAO) requests that all media who wish to be present if the Birds Point-New Madrid (BP-NM) Floodway is activated must be pre-registered. ***Media must pre-register with credentials from 10-12 a.m. on May 2 at the JIC or make other arrangements with the JIC staff. NO DECISION HAS BEEN MADE TO ACTIVATE THE FLOODWAY.***

WHO: Joint Information Command (JIC) Public Affairs

WHERE: BP-NM Floodway. Birds Point-New Madrid (BP-NM) Floodway Joint Information Center (JIC) is located at 103 S. Kingshighway (corner of Malone and Kingshighway), Sikeston, MO. The JIC can be reached at (877) 219-0478.

WHEN: Monday, May 2, 10-12 a.m.

In the event the activation of the floodway occurs, you must comply with the following instructions below or you will be removed from the site.

- 1) You must display at all time your press credentials and ID- clearly visible on your clothing
- 2) Park to the right hand side of the levee road.
- 3) Remain within the media area- if you attempt to leave this area- you will be escorted off the site.
- 4) Be prepared for inclement weather- there is **no overhead protection**, you will be on a levee

road. Be prepared for inclement weather conditions.

- 5) There will be no satellite trucks for your use. You would be responsible for your equipment. The Government is not responsible for any loss or damage to your equipment.